

Home Selling Process



SO YOU WANT TO SELL?

1

Once you begin thinking about selling your home, you'll want consider a few aspects - calculate the potential equity, what repairs you might need to make, and how you will begin to declutter.

PICK A GMR AGENT!

2

Once you have a GMR agent to work with, they will sit down with you to discuss a competitive price for your home, the marketing strategy for getting your home sold, and provide you with the resources you need to get your home ready to list.

LET'S MAKE IT PRETTY

3

In order to get your home ready for listing and showing, you'll want to clean and depersonalize your home. This will make for more professional photos and allow buyers to better imagine themselves living there during showings.

NEGOTIATE AND WAIT...

4

Your agent will advise you when offers are received. Our agents are trained to help you negotiate to receive the best price for your home. Once you have a purchase agreement, your home will be in the escrow period.

INSPECT AND APPRAISE

5

Your home will now be inspected. Inspections may reveal further repairs or terms to complete the purchase. An appraisal will also be done to ensure the selling price is at fair market value.

READY, SET, CLOSE!

6

Once you are ready to close, your agent will finalize all the paperwork. At closing you will sign the final documents that transfer home ownership. Congratulations, you sold your home!